



WXYZ

ORDER

Print Date 10/06/12 Page 1 of 5

Flight Dates **09/12/12-09/17/12**

Contract / Revision **310319 /**

Original Date / Revision
09/06/12 09/25/12

Advertiser **Protect Our Jobs**

Agency **Hamburger Company**

Buying Contact

**5505 Connecticut Avenue NW - #21
Washington, DC 20015**

Product

Protect Our Jobs - 9/12-9.17

Agency Com 15%

Billing Contact

**5505 Connecticut Avenue NW - #21
Washington, DC 20015**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # **1610**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share 28% Market Value 387053

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WADL	2%	7741
WDIV	27%	104504
WDWB	%	0
WJBK	25%	96763
WKBD	7%	27093
WLPC	%	0
WPXD	%	0
WTVS	%	0
WWJ	11%	42575

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	105	\$92,118.75	\$108,375.00	0.00
Totals	105	\$92,118.75	\$108,375.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/17/12	105	\$92,118.75	\$108,375.00

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WXYZ	09/12/12	09/17/12	430 AM News 7 Action News This Morni	CM	430a-5a	-----	:30	0	\$150.00	P-4	0.00 NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-- 111--		3		\$150.00		0.00				
Week:		09/17/12	09/23/12	1-----		1		\$150.00		0.00				
N 2	WXYZ	09/12/12	09/17/12	5am News M-F 5am News M-F	CM	5-6am M-F	-----	:30	0	\$500.00	P-2	0.00 NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-- 111--		3		\$500.00		0.00				
Week:		09/17/12	09/23/12	1-----		1		\$500.00		0.00				
N 3	WXYZ	09/12/12	09/17/12	6am News M-F	CM	6-7am M-F	-----	:30	0	\$1,200.00	FX	0.00 NM	4	\$4,800.00



WXYZ

Print Date: 10/06/12

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Contract / Revision **310319** Flight Dates **09/12/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/06/12/ 09/25/12

Order Sep 00:30:00

Advertiser **Protect Our Jobs**Product **Protect Our Jobs - 9/12-9.17** Estimate # **1610**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Action News 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--111--					3	\$1,200.00		0.00			
		Week: 09/17/12	09/23/12	1-----					1	\$1,200.00		0.00			
N 4	WXYZ	09/12/12	09/17/12	GMA M-F 7-9am	CM	7-9am M-F	-----	:30	0	\$1,200.00	FX	0.00	NM	8	\$9,600.00
				M-F 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--222--					6	\$1,200.00		0.00			
		Week: 09/17/12	09/23/12	2-----					2	\$1,200.00		0.00			
N 5	WXYZ	09/12/12	09/17/12	Action News SAT 6am	CM	SAT 6-7am	-----	:30	0	\$300.00	P-4	0.00	NM	1	\$300.00
				Action News SAT 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1-					1	\$300.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 6	WXYZ	09/12/12	09/17/12	GMA SAT 7-8am	CM	SAT 7-8am	-----	:30	0	\$750.00	P-2	0.00	NM	1	\$750.00
				GMA SAT 7-8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1-					1	\$750.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 7	WXYZ	09/12/12	09/17/12	SA 8-10am Action News	CM	8-10a	-----	:30	0	\$600.00	P-2	0.00	NM	2	\$1,200.00
				SA 8-10am Action News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----2-					2	\$600.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 8	WXYZ	09/12/12	09/17/12	Action News SUN 6am	CM	SUN 6-7am	-----	:30	0	\$300.00	P-4	0.00	NM	1	\$300.00
				Action News SUN 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1					1	\$300.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 9	WXYZ	09/12/12	09/17/12	GMA SUN 7-8am	CM	SUN 7-8am	-----	:30	0	\$750.00	FX	0.00	NM	1	\$750.00
				GMA SUN 7-8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1					1	\$750.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 10	WXYZ	09/12/12	09/17/12	Action News SUN 8am	CM	Sun 8-930am	-----	:30	0	\$500.00	P-2	0.00	NM	2	\$1,000.00
				Action News SUN 8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----2					2	\$500.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 11	WXYZ	09/12/12	09/17/12	M-F 9a-10a	CM	9-10am M-F	-----	:30	0	\$800.00	P-2	0.00	NM	4	\$3,200.00
				Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--111--					3	\$800.00		0.00			
		Week: 09/17/12	09/23/12	1-----					1	\$800.00		0.00			
N 12	WXYZ	09/12/12	09/17/12	M-F 10a-11a	CM	10-11am M-F	-----	:30	0	\$600.00	P-2	0.00	NM	4	\$2,400.00
				Docs											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--111--					3	\$600.00		0.00			
		Week: 09/17/12	09/23/12	1-----					1	\$600.00		0.00			
N 13	WXYZ	09/12/12	09/17/12	M-F 11a-12n	CM	11am-12pm M-F	-----	:30	0	\$1,000.00	FX	0.00	NM	8	\$8,000.00
				View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--222--					6	\$1,000.00		0.00			



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Contract / Revision **310319** Flight Dates **09/12/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/06/12/ 09/25/12

Order Sep 00:30:00

Advertiser **Protect Our Jobs**

Product **Protect Our Jobs - 9/12-9.17** Estimate # **1610**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N13	WXYZ	09/12/12	09/17/12	M-F 11a-12n View	CM	11am-12pm M-F	-----	:30	0	\$1,000.00	FX	0.00 NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	2-----					2	\$1,000.00		0.00		
N14	WXYZ	09/12/12	09/17/12	12-1pm M-F 12-1pm	CM	12-1pm	-----	:30	0	\$1,000.00	FX	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--111--					3	\$1,000.00		0.00		
Week:		09/17/12	09/23/12	1-----					1	\$1,000.00		0.00		
N15	WXYZ	09/12/12	09/17/12	M-F 1p-2p The Chew	CM	1-2pm M-F	-----	:30	0	\$700.00	P-3	0.00 NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--111--					3	\$700.00		0.00		
Week:		09/17/12	09/23/12	1-----					1	\$700.00		0.00		
N16	WXYZ	09/12/12	09/17/12	M-F 2p-3p 2-3pm General Hospital	CM	2-3pm M-F	-----	:30	0	\$700.00	P-3	0.00 NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--111--					3	\$700.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WXYZ	09/10/12-09/16/12		M-F 2p-3p		2-3pm M-F	--WThF----	:30		(\$700.00)		0.00 NM		
Unresolved														
[Network Breaking News]														
Week:		09/17/12	09/23/12	1-----					1	\$700.00		0.00		
N17	WXYZ	09/12/12	09/17/12	M-F 3p-4p Katie	CM	3-4pm M-F	-----	:30	0	\$700.00	P-3	0.00 NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--111--					3	\$700.00		0.00		
Week:		09/17/12	09/23/12	1-----					1	\$700.00		0.00		
N18	WXYZ	09/12/12	09/17/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	-----	:30	0	\$1,000.00	P-3	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--111--					3	\$1,000.00		0.00		
Week:		09/17/12	09/23/12	1-----					1	\$1,000.00		0.00		
N19	WXYZ	09/12/12	09/17/12	5p News 5-6pm M-F	CM	5-6pm M-F	-----	:30	0	\$1,200.00	P-3	0.00 NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--111--					3	\$1,200.00		0.00		
Week:		09/17/12	09/23/12	1-----					1	\$1,200.00		0.00		
N20	WXYZ	09/12/12	09/17/12	6p News 6-630pm M-F	CM	6-630pm M-F	-----	:30	0	\$1,500.00	P-2	0.00 NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--111--					3	\$1,500.00		0.00		
Week:		09/17/12	09/23/12	1-----					1	\$1,500.00		0.00		
N21	WXYZ	09/12/12	09/17/12	7p News M-F 7-730p	CM	7-730pm M-F	-----	:30	0	\$1,500.00	P-2	0.00 NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--111--					3	\$1,500.00		0.00		
Week:		09/17/12	09/23/12	1-----					1	\$1,500.00		0.00		
N22	WXYZ	09/12/12	09/17/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----	:30	0	\$800.00	P-4	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----1					1	\$800.00		0.00		
Week:		09/17/12	09/23/12	-----					0	\$0.00		0.00		



WXYZ

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Contract / Revision **310319** Flight Dates **09/12/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/06/12/ 09/25/12

Order Sep 00:30:00

Advertiser **Protect Our Jobs**

Product **Protect Our Jobs - 9/12-9.17** Estimate # **1610**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	WXYZ	09/12/12	09/17/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----	:30	0	\$800.00	P-4	0.00	NM	1	\$800.00
N23	WXYZ	09/12/12	09/17/12	Access M-F 730-8pm M-F 730-8pm	CM	730-8pm M-F	-----	:30	0	\$2,200.00	P-2	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--1-1--	2		\$2,200.00		0.00						
Week:		09/17/12	09/23/12	1-----	1		\$2,200.00		0.00						
N24	WXYZ	09/12/12	09/17/12	Late News M-Su 11pm Action News Update	CM	11-1135pm M-Sun	-----	:30	0	\$2,000.00	P-4	0.00	NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--11111	5		\$2,000.00		0.00						
Week:		09/17/12	09/23/12	1-----	1		\$2,000.00		0.00						
N25	WXYZ	09/12/12	09/17/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M--	-----	:30	0	\$1,500.00	FX	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--111--	3		\$1,500.00		0.00						
Week:		09/17/12	09/23/12	1-----	1		\$1,500.00		0.00						
N26	WXYZ	09/12/12	09/17/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am M--	-----	:30	0	\$500.00	FX	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--111--	3		\$500.00		0.00						
Week:		09/17/12	09/23/12	1-----	1		\$500.00		0.00						
N27	WXYZ	09/12/12	09/17/12	M-F 106a-206a Dr. Oz	CM	106am-206am	-----	:30	0	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--111--	3		\$250.00		0.00						
Week:		09/17/12	09/23/12	1-----	1		\$250.00		0.00						
N28	WXYZ	09/12/12	09/17/12	SA 1130p-1230a Greys	CM	1130pm-1230am	-----	:30	0	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----1-	1		\$250.00		0.00						
Week:		09/17/12	09/23/12	-----	0		\$0.00		0.00						
N29	WXYZ	09/12/12	09/17/12	SA 1230a-130a Unit	CM	1230am-130am	-----	:30	0	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----1-	1		\$175.00		0.00						
Week:		09/17/12	09/23/12	-----	0		\$0.00		0.00						
N30	WXYZ	09/12/12	09/17/12	Sports Update 1130-12n Sports Update	CM	1130pm-12am	-----	:30	0	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----1	1		\$750.00		0.00						
Week:		09/17/12	09/23/12	-----	0		\$0.00		0.00						
N31	WXYZ	09/12/12	09/17/12	SU 12a-1a Greys	CM	12am-1am	-----	:30	0	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----1	1		\$200.00		0.00						
Week:		09/17/12	09/23/12	-----	0		\$0.00		0.00						
N32	WXYZ	09/12/12	09/17/12	Thursday Prime A Thursday Prime A	CM	8-9pm Thursday	-----	:30	0	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---1---	1		\$3,000.00		0.00						
Week:		09/17/12	09/23/12	-----	0		\$0.00		0.00						

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N33	WXYZ	09/12/12	09/17/12	Friday Prime A Friday Prime A	CM	8-9pm Friday	- - - - -	:30	0	\$2,200.00	P-3	0.00 NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/10/12	09/16/12	- - - - 1 - -		1				\$2,200.00		0.00		
	Week:	09/17/12	09/23/12	- - - - -		0				\$0.00		0.00		
N34	WXYZ	09/12/12	09/17/12	ABC Saturday Night Football ABC's Saturday Night Football	CM	SA 8pm-1130pm	- - - - -	:30	0	\$2,500.00	P-4	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/10/12	09/16/12	- - - - 1 -		1				\$2,500.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
	1	WXYZ	09/10/12-09/16/12	ABC Saturday Night Football	SA	8pm-1130pm	- - - - - Sa - -		:30	(\$2,500.00)		0.00 NM		
		See MG 34.2												
	2	NXYZ	09/15/12-09/15/12	ABC College Football	330-7pm	330-7pm	- - - - - Sa - -		:30	\$2,500.00		0.00 NM		
		Ⓜ MG for 34.1 09/15												
	Week:	09/17/12	09/23/12	- - - - -		0				\$0.00		0.00		
N35	WXYZ	09/12/12	09/17/12	Sunday Prime B Sunday Prime B	CM	8-9pm Sunday	- - - - -	:30	0	\$3,500.00	P-4	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/10/12	09/16/12	- - - - - 1		1				\$3,500.00		0.00		
	Week:	09/17/12	09/23/12	- - - - -		0				\$0.00		0.00		
Totals													105	\$108,375.00